Premier 2B
Sales Gallery

Wayfinding &
Signage Program

02 10 2021

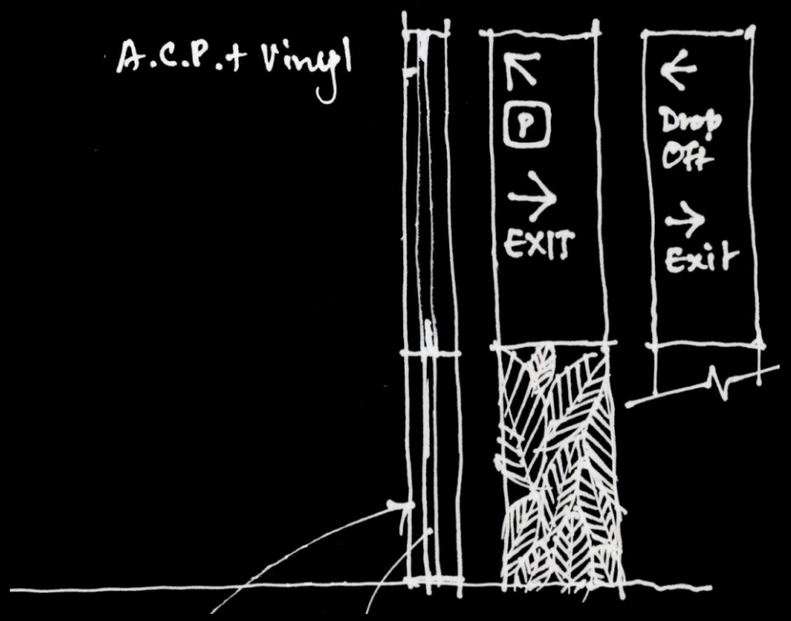
graphics beyond®


In a forest of hundred thousand trees,
no two leaves are alike.

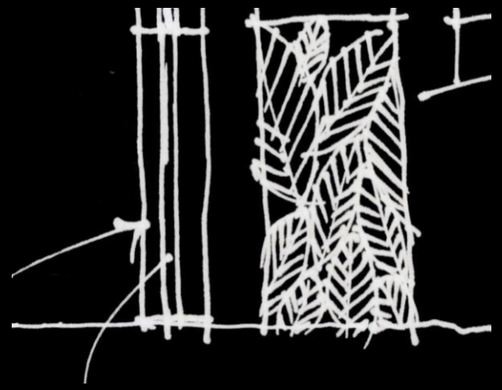


Concept 1

VISUAL VOCABULARY



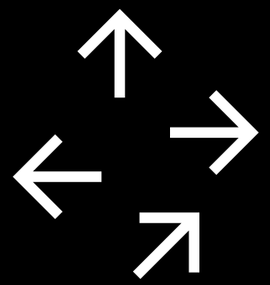




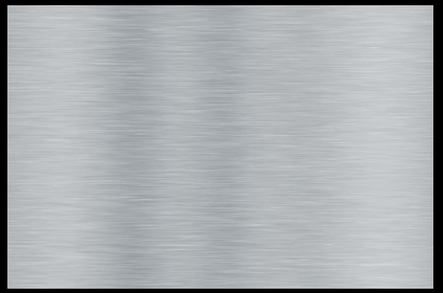
CONCEPT DESIGN SKETCHES & PATTERN DEVELOPMENT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

FONT - OSWALD



ARROWS



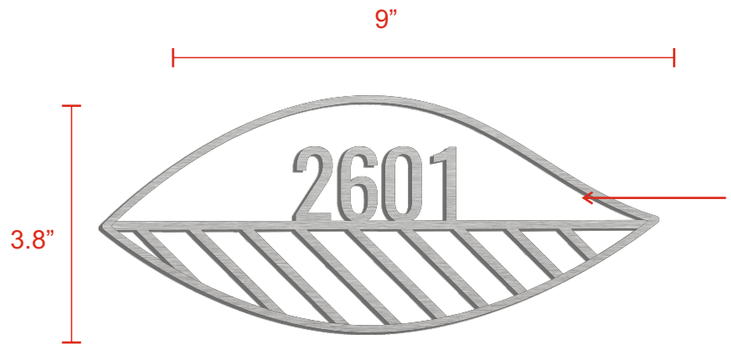
MATERIAL - ALUMINIUM

WAYFINDING SIGNAGES - CONCEPT 1



SIDE ELEVATION

APBT NO. & SIGN - CONCEPT 1A



MATERIAL USED : ALUMINIUM



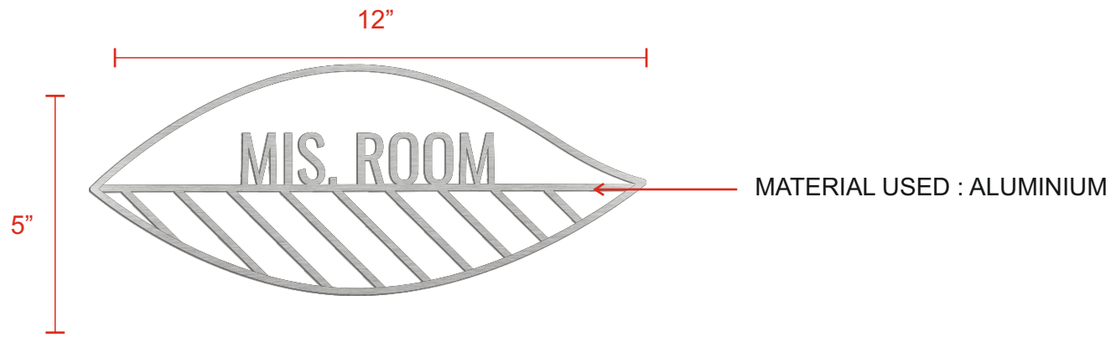
DESTINATION SIGN - CONCEPT 1A



MATERIAL USED : ALUMINIUM

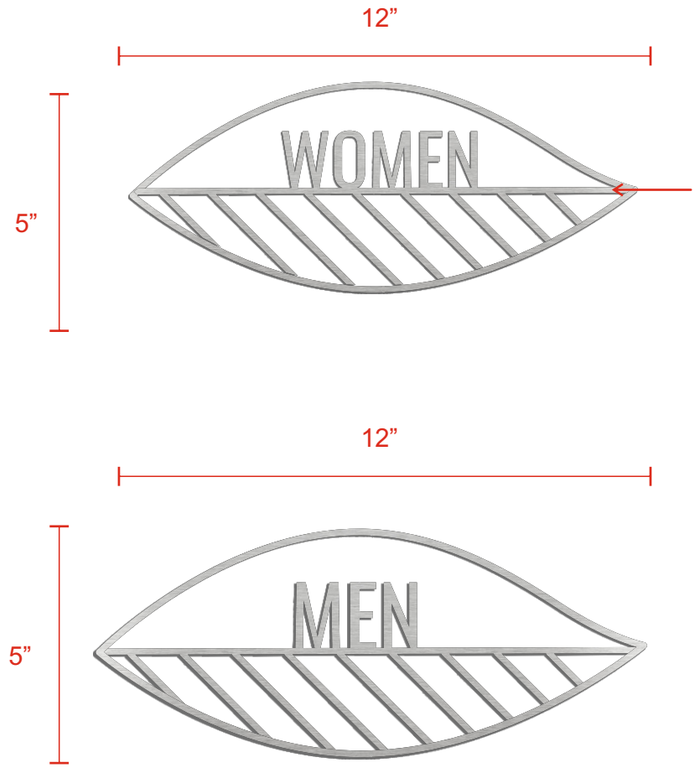


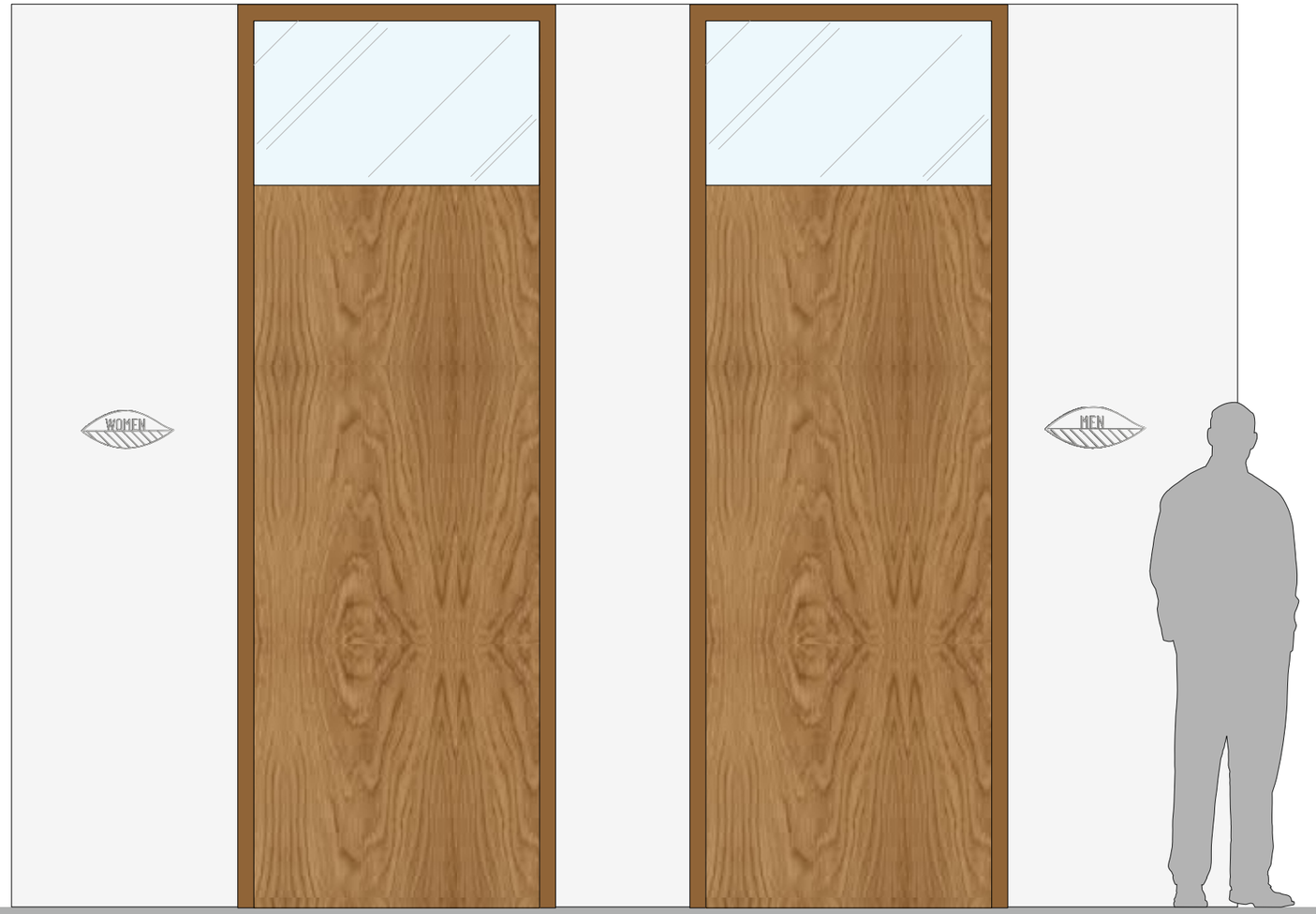
BOH / SERVICE SIGNS - CONCEPT 1A



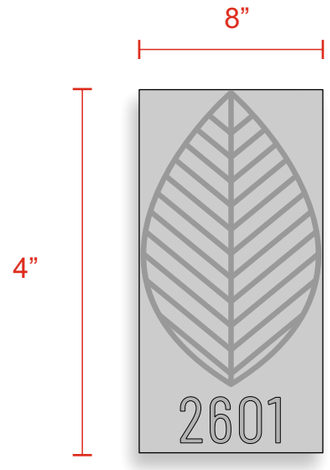


WASHROOM SIGN - CONCEPT 1A





APBT NO & SIGNS - CONCEPT 1 B







REFERENCE



REFERENCE

DESTINATION SIGNS - CONCEPT 1 B

13.5”

3”

EXPERIENCE ROOM



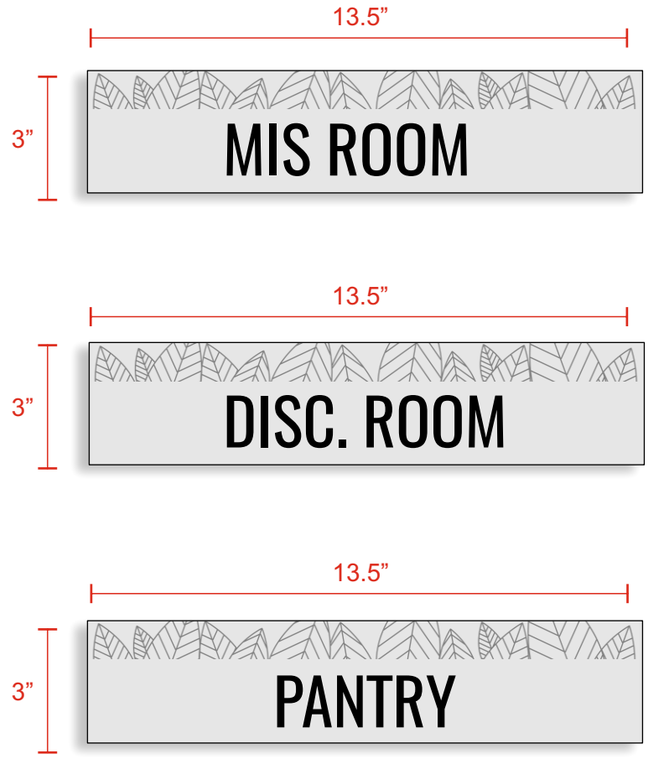


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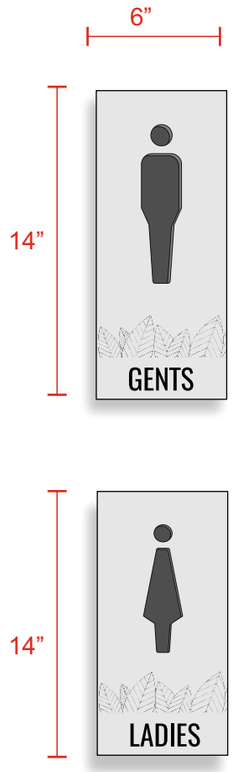
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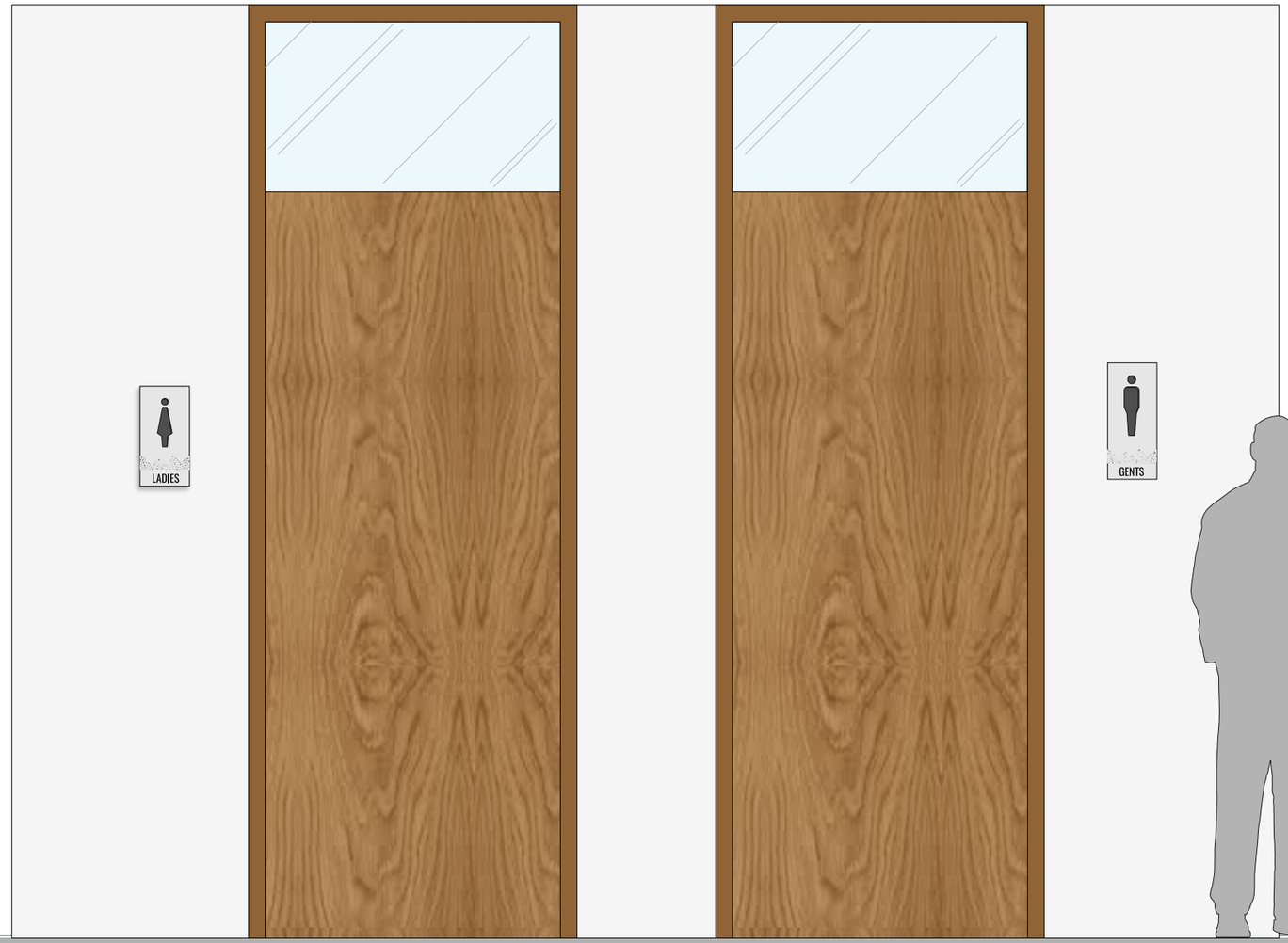
BOH / SERVICE SIGNS - CONCEPT 1 B





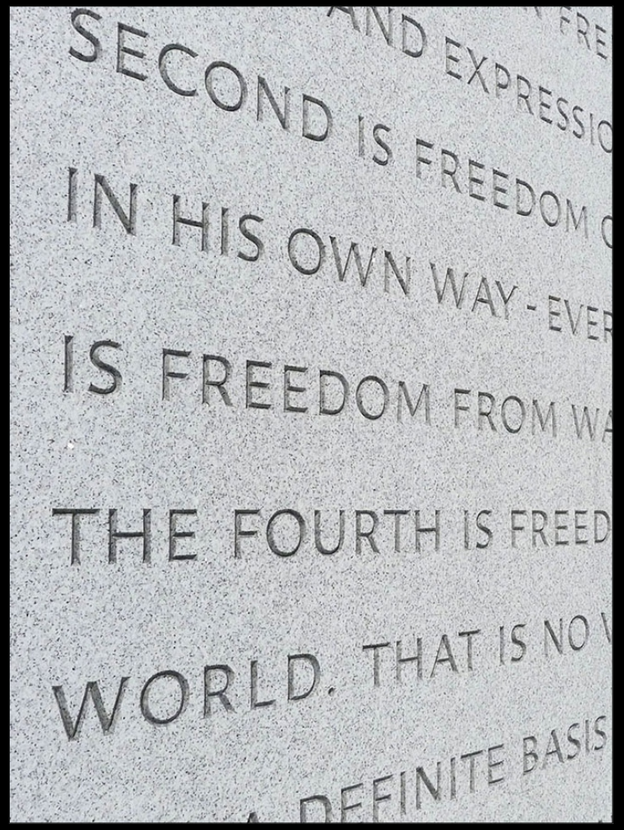
WASHROOM SIGNS- CONCEPT 1 B





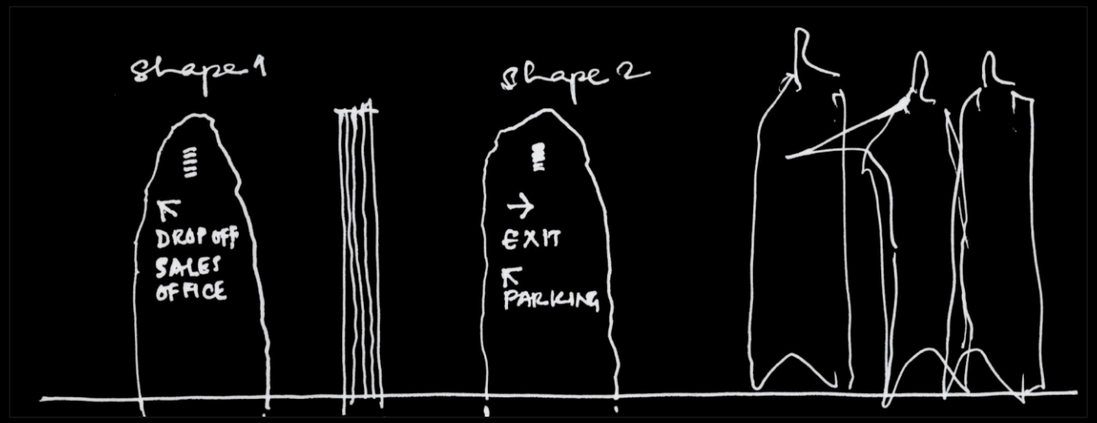
Concept 2


Camberwell Place
Ripple Building
Ivy Building
HAWTHORN PARK


SECOND IS FREEDOM
IN HIS OWN WAY - EVE
IS FREEDOM FROM WA
THE FOURTH IS FREED
WORLD. THAT IS NO
DEFINITE BASIS


767
172

VISUAL VOCABULARY

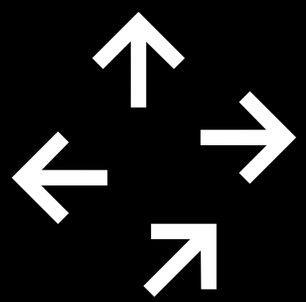


3-4 stone pieces/slabs (total - 3-4)
stuck to each other
& only the front one (deep)
(6 mm Deep) engraved with the content
of arrows & text.

CONCEPT DESIGN SKETCHES

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

FONT - BALBEER RUSTIC



ARROWS



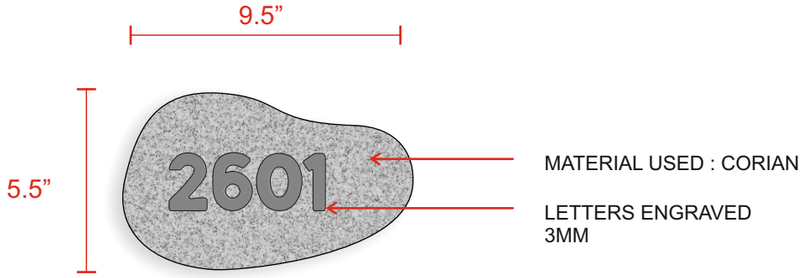
MATERIAL - STONE SLAB

WAYFINDING SIGNAGES - CONCEPT 2



SIDE ELEVATION SHAPE 1 SHAPE 2

APARTMENT NO. & SIGN





REFERNCE



DESTINATION SIGN



MATERIAL USED : CORIAN

LETTERS ENGRAVED
3MM



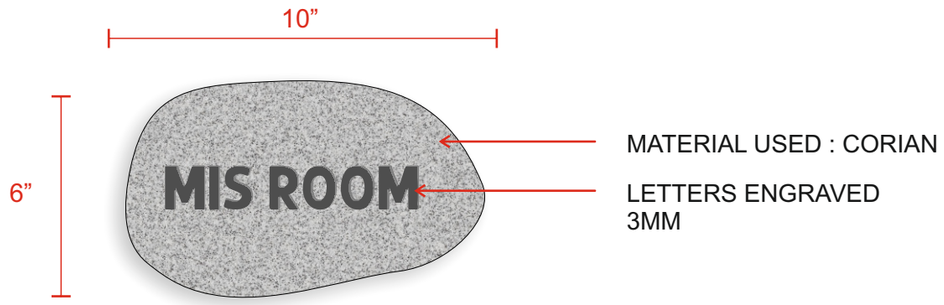


REFERNCE

BOH / SERVICE SIGN

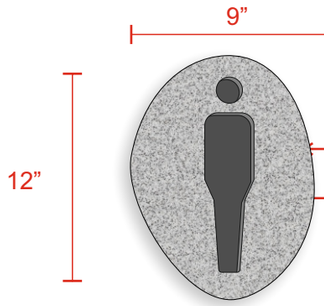


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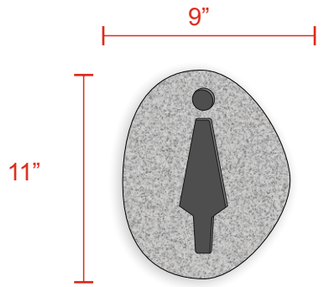


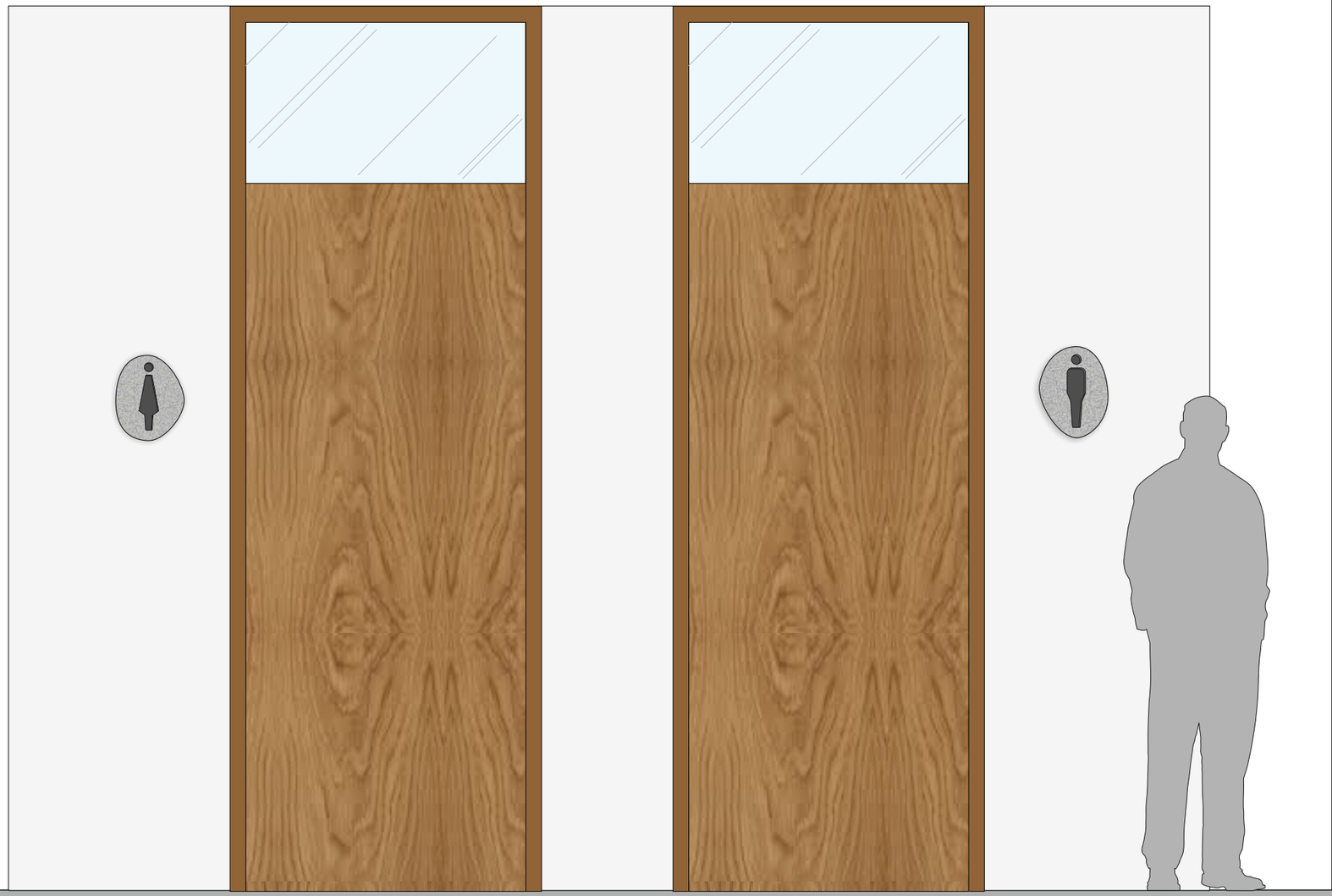
WASHROOM SIGNS



MATERIAL USED : CORIAN

PICTOGRAM ENGRAVED
3MM





COMPARATIVE

CONCEPT - 1



INTERNAL SIGNAGE - CONCEPT 1A

WASHROOM SIGNAGE



INTERNAL SIGNAGE - CONCEPT 2B

WASHROOM SIGNAGE



CONCEPT - 2



INTERNAL SIGNAGE



WASHROOM SIGNAGE



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